CedralAdvisory

RESEARCH REPORT · APRIL 2026

Venice AI & VVV Token

A Research Report on Privacy-First Decentralized AI

Cedral Advisory Research · April 14, 2026

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In a world of growing AI integration into our daily lives, the question of who controls the data flowing through these systems is not a technical footnote. It is a strategic imperative.

Disclosure: Cedral Advisory holds VVV as a high-conviction position and has built commercial products on the Venice API. This report reflects a non-neutral perspective. Readers should weigh this conflict accordingly and conduct independent research before making any investment decision.

SECTION 00

Executive Summary

Venice AI has been on Cedral Advisory's radar since the platform's inception in May 2024. What began as a compelling but unproven thesis, that privacy-first AI inference could be delivered at scale through decentralized infrastructure, has matured over the past two years into one of the most structurally interesting projects at the intersection of artificial intelligence and blockchain technology.

The investment case for VVV rests on a convergence of factors that are rarely found together in a single project. Venice has a working product with over 1.3 million registered users and 50,000 daily active users. It has a founder in Erik Voorhees whose track record in the digital asset space spans more than a decade. It has institutional recognition from Grayscale and Coinbase. It has a dual-token economic model that ties token demand directly to platform usage rather than speculation. And it operates in a market segment, private AI inference, whose addressable opportunity is growing faster than the broader AI category.

Most importantly, Venice is solving a problem that is only becoming more urgent. Every major AI platform today processes user data on centralized servers controlled by the provider. For businesses handling sensitive material (legal, financial, healthcare, competitive intelligence), this is not a theoretical concern; it is a structural vulnerability that creates real regulatory, competitive, and reputational risk. Venice's architecture eliminates this risk at the protocol level, not through policy promises but through encryption and decentralization that make surveillance architecturally impossible.

This report is Cedral Advisory's comprehensive assessment of Venice AI, the VVV token, the DIEM tokenized compute model, and the broader competitive and regulatory landscape. We present the bull case honestly, but we also present the risks, knowledge gaps, and economic limitations with equal candor. Readers will find that we do not shy away from identifying the areas where Venice's model faces genuine challenges.

VVV is a high-conviction position for Cedral Advisory. We believe the combination of privacy-first architecture, sound tokenomics, real product usage, credible leadership, and a rapidly expanding addressable market makes Venice one of the most compelling asymmetric opportunities in the digital asset space today. This report explains why.

SECTION 01

Protocol Overview

What is Venice AI?

Venice AI is a privacy-first, uncensored generative AI platform that routes encrypted user inference requests through a distributed network of third-party GPU providers rather than centralized company servers. It positions itself as a structural alternative to mainstream AI incumbents, operating under the principle of **"Separation of Mind and State."**

Platform Basics

Attribute	Detail
Founded	May 2024
Founders	Erik Voorhees (ex-ShapeShift CEO) · Teana Baker-Taylor (ex-Circle VP)
Blockchain	Ethereum L2 (Base, by Coinbase)
Positioning	Privacy-first, uncensored AI: no prompt logging, no content filtering
Subscription	$18/month Pro tier · Free tier: 10 text / 15 image prompts per day

Privacy Architecture

User prompts are encrypted in the local browser and transmitted via a proxy server to a distributed network of third-party GPU providers. Responses stream back through the same encrypted path. No prompt or response is stored persistently on Venice's infrastructure.

- Each GPU provider sees the plaintext of only one specific conversation; they cannot access a user's full history or identify the user
- **"Memoria"** (early 2026): on-device memory layer enabling context persistence across sessions with all data stored exclusively on the user's device
- No prompt or response stored persistently on Venice infrastructure

The compute provider layer is the single largest gap in publicly available information on Venice's infrastructure. No provider count, compensation model, hardware specifications, or onboarding requirements are publicly disclosed. This remains the most important area for further due diligence.

User Growth

Milestone	Users	Date
Platform launch		May 2024

VVV token launch	450,000+ registered	January 2025
API milestone	1M+ daily API calls	October 2025
Latest data	1.3M+ registered, 50,000+ DAU	March 2026

Note: Public sources report user counts ranging from 450,000 to 2 million. Cedral Advisory treats 1.3 million registered users and 50,000 DAU as the most reliable figures, sourced from Venice's own March 2026 disclosures. The 2M figure likely reflects cumulative signups including inactive accounts.

SECTION 02

The Privacy Imperative: Why Venice Matters Now

Every major AI platform in 2026 (ChatGPT, Claude, Gemini, Copilot) operates on the same fundamental architecture: your prompts travel to centralized servers owned by the provider. Those providers retain the right to log, review, and in many cases train on your inputs. For individual users asking casual questions, this is a reasonable trade-off. For businesses handling sensitive data, it is a structural vulnerability.

The Privacy Gap in Mainstream AI

When a law firm uses ChatGPT to analyze a contract, that contract's contents travel to OpenAI's servers. When a financial advisor uses Claude to summarize a client portfolio, that portfolio data is processed on Anthropic's infrastructure. When a healthcare company uses Gemini to draft patient communications, protected health information passes through Google's systems.

Each of these platforms offers enterprise tiers with stronger data handling commitments. But the fundamental architecture remains the same: centralized inference on provider-controlled hardware, governed by the provider's policies, subject to the provider's jurisdiction, and, in cases of regulatory action, accessible to the provider's compliance obligations.

What Venice Does Differently

Venice inverts this model entirely. Prompts are encrypted in the user's browser before they leave the device. The encrypted payload is routed through a proxy to a decentralized network of GPU providers who process the inference without knowing who sent it. No provider sees more than one conversation. No conversation is stored. The Memoria feature, launched in early 2026, adds cross-session context, but stores that context exclusively on the user's device, never on Venice's servers.

This is not a privacy feature bolted onto existing infrastructure. It is a fundamentally different architecture, one where the platform itself is structurally unable to access user data, even if compelled by legal process.

The significance of this architecture cannot be overstated. In an era where AI is becoming embedded in every business workflow, the question of who controls the data flowing through these systems is not a technical footnote; it is a strategic imperative. Venice is, as of April 2026, the most credible privacy-first AI platform with a working product, real users, and institutional recognition.

SECTION 03

VVV Token

Token Basics

Attribute	Detail
Token name	Venice Token (VVV)
Type	ERC-20 on Base blockchain
Launch date	January 27, 2025
Genesis supply	100,000,000 VVV
Pre-sale allocation	None
Coinbase popularity	Top 1% of tokens

Genesis Distribution

The VVV genesis distribution is notable for its complete absence of a disclosed VC or private sale allocation, a meaningful structural differentiator from most token launches.

- 50% (50M VVV) airdropped to Venice users and AI community projects on Base
- 35% (35M VVV) granted to Venice.ai for development and growth
- 10% (10M VVV) designated for Venice Incentive Fund
- 5% (5M VVV) reserved for liquidity provision on decentralized exchanges
- 25% of the community airdrop went to AI agent protocol accounts on Base (Virtuals, Luna, aixbt, VaderAI), the first-ever AI-agent-targeted airdrop

Staking & Utility

VVV serves as both the capital/governance layer and the access layer for Venice's AI infrastructure. The staking model creates a direct, non-speculative use case for token holding.

- Staking 100 VVV unlocks Venice Pro: unlimited text prompts, image/video/code generation
- Stakers earn 18% yield or can mint DIEM tokens
- Product access is directly tied to token ownership, creating non-speculative demand
- Pro-rata API access: stake 1% of VVV, get 1% of Venice's total inference capacity, perpetually

Deflationary Mechanics

Mechanism	Status	Date

Monthly buyback-and-burn	Active	November 2025
Formal burn mechanism	Active	December 2025
25% emission reduction	Enacted	February 10, 2026
Total VVV burned	33M+ (~42.8% of genesis supply)	February 2026

Revenue is algorithmically directed toward buy-and-burn, creating deflationary pressure correlated with platform usage volume. This ties token scarcity directly to product adoption, a structurally sound design if revenue growth continues.

SECTION 04

DIEM: Tokenized Compute

DIEM is Venice's utility/compute credit token, introduced in August 2025. It represents something genuinely novel in the AI infrastructure space: a **perpetual, tradeable claim on AI compute capacity.**

Attribute	Detail
Launched	August 2025
Function	Utility / compute credit token
Value	1 DIEM = $1 of AI inference credit per day (perpetual)
Credit pricing	$1 = 100 credits = 1 DIEM's daily value
Minting	DIEM can only be minted by VVV stakers who lock their tokens
Tradeable	Yes: perpetual and tradeable on secondary markets

The Significance of Tokenized Compute

DIEM is not just another utility token. It represents the first credible attempt to commoditize and financialize AI inference capacity as a tradeable on-chain asset. The implications are significant:

- **Cost hedging:** Developers and businesses can lock in AI compute costs today, protecting against future price increases as demand for inference scales globally
- **Capital asset treatment:** DIEM converts a recurring operational expense (API fees) into a one-time capital expenditure with perpetual utility, fundamentally changing how businesses account for AI costs
- **Secondary market price discovery:** Because DIEM is tradeable, the market continuously prices the present value of future AI compute, creating the first real-time index of tokenized inference value
- **Self-reinforcing demand:** DIEM can only be minted by locking staked VVV, creating an additional demand sink for the base token and tightening the supply-demand equation from multiple angles simultaneously

The dual-token model (VVV + DIEM) creates a self-reinforcing flywheel: staking VVV produces DIEM, which provides ongoing compute utility. This creates durable demand loops between capital staking and compute consumption, more structurally sound than speculation-only token models. If AI compute demand continues its current trajectory, DIEM's design positions it as one of the most economically rational token models in the digital asset space.

SECTION 05

Compute & Inference Layer

Venice aggregates open-source models for text, image, code, video, and music generation. Inference is routed through encrypted channels to decentralized GPU providers. The platform does not process inference on its own servers.

- Developer API (late 2024) targets the AI agent use case: autonomous agents require continuous inference at scale, making per-request pricing on centralized platforms economically unsustainable
- 1M+ daily API calls recorded as of October 2025
- The identity of specific compute providers is not disclosed in any public source
- No provider count, compensation model, hardware specifications, or onboarding requirements are publicly available

Comparable Protocols

Venice operates alongside Akash, io.net, and Render Network in the decentralized compute space. The key differentiator: Venice bundles the consumer-facing AI product with the tokenized compute layer, whereas competitors tend to be infrastructure-only plays.

SECTION 06

OpenClaw Partnership & API Compatibility

On March 2, 2026, OpenClaw, a decentralized AI agent framework that enables AI assistants to interact with external tools, services, and APIs, designated Venice as its primary recommendation model provider. VVV surged 20% in a single day on the announcement. This partnership is significant for several reasons:

- **Production validation:** OpenClaw choosing Venice over centralized alternatives (ChatGPT, Claude, Gemini) signals that the privacy-first inference model works well enough for production-grade AI agent workloads
- **API compatibility:** Venice's API is designed to be a drop-in replacement for OpenAI's API structure, meaning developers can switch from centralized providers to Venice with minimal code changes. This dramatically lowers the barrier to adoption
- **Agent economics:** AI agents require continuous, high-volume inference. Pay-per-request pricing on centralized platforms makes this economically unsustainable at scale. Venice's stake-for-access model, where staking VVV provides pro-rata access to total inference capacity at zero marginal cost, is structurally superior for agent workloads
- **Demand-side validation:** Third-party adoption is the clearest proof that a crypto-AI project has moved past the whitepaper stage into genuine utility

The OpenClaw partnership also highlighted something underappreciated about Venice's technical stack: its API compatibility with the OpenAI standard means that the entire ecosystem of tools, libraries, and integrations built for ChatGPT can be redirected to Venice with minimal friction. For developers evaluating private inference alternatives, this is the single most important technical consideration.

The OpenClaw announcement was a catalyst, but the underlying compatibility story is the durable thesis. Venice is not asking developers to learn a new API; it is offering them privacy and decentralization at near-zero switching cost. That is a rare combination.

SECTION 07

Venice for Business: The Private Inference Opportunity

The enterprise AI market is projected to exceed $800 billion by 2030. Within that market, the demand for private, secure AI inference is growing faster than the overall category, driven by regulatory requirements, competitive sensitivity, and an increasing awareness that the data flowing through AI systems is among the most valuable and sensitive data a business produces.

The Business Case for Private Inference

Consider the types of data that businesses routinely process through AI tools today:

- **Legal:** Contracts, litigation strategy, privileged communications, M&A; due diligence
- **Finance:** Client portfolios, trading strategies, proprietary models, earnings analysis
- **Healthcare:** Patient records, clinical data, drug development research
- **Defense & government:** Classified analysis, policy drafting, intelligence synthesis
- **Competitive intelligence:** Product roadmaps, pricing strategies, market analysis

In each of these cases, the data being processed through AI is data that a business would never voluntarily send to a third party's servers in any other context. Yet the convenience and capability of AI tools has led millions of businesses to do exactly that, often without fully understanding the data handling implications.

Cedral Advisory: Building a Business Privacy Layer on Venice

Cedral Advisory has built an AI inference page for business customers on the Venice API, giving them access to private, uncensored LLM inference through an enterprise-grade interface. The goal is to bridge the gap between Venice's privacy-first infrastructure and the practical needs of SMBs and enterprises that require secure, compliant AI tools but lack the technical resources to integrate directly with decentralized protocols.

This initiative reflects Cedral's broader conviction that private inference will become a baseline requirement, not a premium feature, for business AI within the next 18 to 24 months. The businesses that establish this capability now will be better positioned as regulatory scrutiny of AI data handling intensifies and as enterprise buyers begin requiring privacy guarantees from their AI vendors.

We believe Venice represents the most credible infrastructure layer for building business-grade private AI applications today. Cedral's private inference page, built on the Venice API, is live and available to business customers. We will publish updates as this initiative evolves.

SECTION 08

Key Catalysts & Developments

Date	Event
May 2024	Venice AI platform launch
Late 2024	Developer API released
Jan 27, 2025	VVV token launch: 100M genesis supply, dual airdrop to users and AI agents
Aug 2025	DIEM token introduced
Oct 2025	Venice V2 announced; 1M+ daily API calls milestone reached
Nov 2025	Monthly buyback-and-burn program begins
Dec 2025	Formal burn mechanism starts
Early 2026	"Memoria" on-device memory feature launched
Feb 10, 2026	25% permanent emission cut enacted; 33M+ VVV burned to date
Mar 2, 2026	OpenClaw designates Venice as primary recommendation model provider
Apr 1, 2026	Bithumb lists VVV for KRW trading
Apr 11, 2026	Grayscale adds VVV to AI investment portfolio; +17% single-day price rally

SECTION 09

Competitive Landscape & Market Context

Market Size

- Global AI market projected to reach $800 billion by 2030 at 28%+ annual growth
- Global generative AI spending projected at $644 billion in 2025
- Venice competes for a privacy-sensitive sub-segment against both centralized incumbents and decentralized compute protocols

Competitive Positioning

Competitor Type	Examples	Venice Differentiation
Centralized AI	ChatGPT, Claude, Gemini	No prompt logging, no content filtering, no surveillance architecture
Decentralized compute	Akash, io.net, Render	Consumer product bundled with tokenized compute layer
General AI platforms	Various	Dual-token model (VVV + DIEM) creates a self-reinforcing flywheel

Institutional Recognition

- **Grayscale** added VVV to its AI-focused investment portfolio (April 11, 2026)
- **Coinbase** lists VVV among top 1% of tokens by popularity
- **OpenClaw** partnership provides B2B demand-side validation as of March 2, 2026

SECTION 10

Key Players

Founders

Erik Voorhees is the founder of Venice AI and the former CEO of ShapeShift, one of the earliest and most prominent cryptocurrency exchanges. Voorhees has been a central figure in the digital asset space for over a decade, and his involvement lends Venice a level of founder credibility that most crypto-AI projects lack. **Teana Baker-Taylor** serves as co-founder and previously held the role of Vice President at Circle, the issuer of USDC. Her background in regulated stablecoin infrastructure brings operational and compliance experience to a project that will increasingly need both as it scales.

Platform & Infrastructure

Venice AI is the core platform and operating company behind the protocol. It is built on **Base**, the Ethereum Layer 2 network developed by Coinbase, which also serves as a major retail exchange listing for VVV. **Aerodrome** operates as the primary decentralized exchange venue for VVV trading on the Base network.

Ecosystem Partners & Institutional Recognition

OpenClaw, a decentralized AI agent framework, designated Venice as its primary recommendation model provider in March 2026, providing meaningful demand-side validation of the platform's inference capabilities. **Grayscale** added VVV to its AI-focused investment portfolio in April 2026, signaling institutional-grade recognition. **Bithumb**, a major Korean exchange, listed VVV for KRW fiat trading on April 1, 2026, expanding retail access in one of the world's most active crypto markets.

AI Agent Protocols

The VVV genesis airdrop included allocations to several AI agent protocols on Base, including **Virtuals, Luna, aixbt, and VaderAI**. This was the first-ever AI-agent-targeted token distribution, positioning Venice at the center of the emerging autonomous agent ecosystem from day one.

SECTION 11

Knowledge Gaps & Risk Factors

Infrastructure Transparency

The most significant knowledge gap is **compute provider opacity**. Venice has not publicly disclosed the identity of its GPU network operators, the total number of providers, their compensation model, or the hardware specifications underpinning the network. Since Venice's entire privacy thesis depends on the integrity and distribution of this GPU network, this lack of transparency is the single most important area for further due diligence. Any serious evaluation would require direct engagement with Venice.

Data & Metrics

User metric discrepancies persist across public sources. Registered user counts range from 450,000 to 2 million depending on the source and timeframe, with inconsistent definitions of what constitutes a "registered" versus "active" user. **Revenue data is entirely absent** from public disclosures, making it impossible to independently validate the sustainability of the buyback-and-burn mechanics that underpin VVV's deflationary thesis. Similarly, **staking participation rates** are unknown, leaving open the question of what percentage of VVV supply is actively staked versus liquid and available for sale.

Tokenomics Clarity

The **burn percentage** can be misleading. The 42.8% figure refers to tokens burned relative to the original 100 million genesis supply, but the current circulating supply includes ongoing emissions, which creates confusion about the true deflationary impact. The **full post-cut emission schedule** has not been publicly detailed, making it difficult to model future supply dynamics with precision.

Regulatory & Market Risks

Venice's privacy-first, uncensored positioning is a core differentiator, but it also creates **regulatory exposure**. As governments worldwide increase scrutiny of AI platforms, a service that explicitly markets itself as uncensored and surveillance-resistant may attract attention from regulators concerned about misuse. On the market side, **leveraged positioning** has become a meaningful factor in VVV's price action. The short squeeze dynamics observed in April 2026 indicate that speculative leverage is contributing to volatility, which should be treated as a risk indicator rather than a conviction signal.

SECTION 12

The DIEM Pricing Problem: An Honest Assessment

The DIEM token model is elegant in concept. A perpetual, tradeable claim on AI compute capacity is a genuinely novel financial instrument, and the design logic of converting recurring API expenses into a one-time capital asset is sound. However, the current economic reality of DIEM presents a significant practical challenge that deserves direct and honest treatment.

The Core Problem

As of April 2026, a single DIEM token trades at roughly $1,000. That token entitles the holder to $1 of AI inference credit per day in perpetuity. At that rate, a user spending $1,000 on one DIEM receives $365 worth of inference per year, implying a roughly 2.7-year breakeven before the asset becomes net positive on a pure cost basis.

That math, while not unreasonable for a perpetual asset, is only the beginning of the problem. One dollar of daily inference is a negligible amount when measured against the cost of running premium models. A business that needs to process contracts through a leading LLM, generate research summaries, or run complex analytical workloads will consume far more than one dollar of compute per day. To reach a meaningful daily inference budget of $50 to $100, a user would need to hold 50 to 100 DIEM tokens, representing a capital outlay of $50,000 to $100,000 at current prices. Even then, the user is constrained by their pro-rata share of Venice's total inference capacity, which introduces a ceiling that does not exist on pay-per-request platforms.

What This Means in Practice

For individual users and small teams, DIEM in its current form is not a practical path to powering daily AI workloads. The capital required to accumulate enough DIEM for meaningful inference access prices out the vast majority of potential users. This does not invalidate the token's design, but it does mean that DIEM functions more as a capital asset for larger holders and institutional participants than as a utility tool for the average business customer.

This is one of the reasons Cedral Advisory's private inference offering is built on the Venice API using traditional API access rather than relying solely on DIEM-based compute. The API provides immediate, scalable access to Venice's privacy-first infrastructure without requiring the significant upfront capital commitment that DIEM currently demands.

The Path Forward

DIEM's pricing challenge is a function of VVV's current market valuation and the fixed $1-per-day credit structure. If Venice's inference capacity grows significantly (as compute costs decline and the GPU network expands), the effective value delivered per DIEM could increase without changing the token's structure. Alternatively, if the market reprices DIEM downward relative to the compute it delivers, the breakeven math improves for new buyers. Neither outcome is guaranteed, and both depend on variables that are difficult to predict with confidence.

The honest assessment is this: DIEM is a well-designed instrument with a real economic logic, but its current pricing makes it inaccessible as a practical compute solution for most users. It is more accurately understood today as a speculative bet on the future value of tokenized AI inference than as a cost-effective alternative to pay-per-request API access. We believe this will improve as the ecosystem matures, but we would be doing readers a disservice to present DIEM as a solved problem.

SECTION 13

Conclusion

Venice AI has accomplished something rare in the digital asset space: it has built a working product that solves a real problem, attracted genuine users, earned institutional recognition, and designed an economic model that ties token value to platform utility rather than speculation. This report has covered each of these dimensions in detail, alongside the risks, knowledge gaps, and economic limitations that any honest assessment must address.

But perfection is not the standard by which early-stage opportunities are measured. The standard is whether the fundamentals, the team, the architecture, the market timing, and the economic design create an asymmetric opportunity where the upside materially exceeds the downside. By that standard, Venice AI stands out.

The privacy thesis is not speculative. It is grounded in a real and growing tension between the rapid adoption of AI tools across every industry and the uncomfortable reality that every prompt sent to a centralized AI provider is data that the user no longer controls. Venice is the most credible project addressing that tension today, with a working product, real users, institutional recognition from Grayscale and Coinbase, and a founder whose track record commands respect in the digital asset space.

The tokenomics are structurally sound. VVV's staking model ties token demand to platform usage rather than speculation. The buyback-and-burn mechanism creates deflationary pressure correlated with revenue. The 25% emission cut enacted in February 2026 tightened the supply side at precisely the moment demand-side catalysts (OpenClaw, Bithumb, Grayscale) were accelerating. Over 42% of the genesis supply has been permanently removed from circulation. These are not marketing narratives; they are on-chain facts.

The competitive positioning is durable. Venice is not competing with ChatGPT or Claude on raw model capability. It is competing on a dimension that those platforms structurally cannot match: privacy at the inference layer. As regulatory scrutiny of AI data handling intensifies and as businesses become more sophisticated about where their sensitive data flows, the demand for private inference will grow. Venice is building for that future, and it is building from a position of genuine technical differentiation.

VVV has been on Cedral Advisory's radar since Venice's inception. It remains a high-conviction position. The combination of privacy-first architecture, sound tokenomics, real product traction, credible leadership, and a rapidly expanding addressable market creates the kind of asymmetric setup that Cedral was built to identify. We will continue to track Venice's development closely and will update this research as the protocol evolves.

SECTION 14

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